

Why Every Christian Author Needs the EWP

AN EMPOWERING GUIDE ON WHAT IT MEANS TO
BE AN EMPOWERED WRITERPRENEURS STUDENT

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Greetings, Dear Writerpreneur:

Let me begin this guide with these questions: What do you aspire to accomplish with your authorship, and how big do you want your writing ministry to grow?

These questions are important to consider because they help us to identify what we desire for our brand and business. Answering these questions allows us to dream big and to imagine the impossible.

But how we make those dreams a reality is another question, one of which requires something more than wishful thinking.

If I told you that there was a program in place today that could help you reach your goals and aspirations, what would you do? You see, one of the things that I have discovered among my audience and other Christian Authors is that while each one wants to fulfill their God-inspired mission as a writer, very few are willing to do what it takes to receive the training that's needed to make it come to pass.

This is why only a small percentage of Christian Authors actually become truly successful: because they have learned to invest in themselves by receiving training and support from experts in the industry.

Wouldn't you like to be among the few?

In this guide, I purpose to share with you why I strongly believe that every Christian writer ought to enroll in the only online school for serious Christian Authors, the [Empowered Writerpreneurs Program™](#).

This online school specifically trains Christian Authors for developing a life-long career as a writerpreneur. It teaches you that it's not enough to simply write books, hoping that people will purchase your product. It's about ensuring that everything you have to offer makes its way into your ideal readers' hands.

Interested in learning more?

Then let's dive into this empowering guide.

The Challenges among New Christian Authors

There are many challenges that Christian Authors encounter. While some have been able to master the technical side of self-publishing, very few have been capable of scaling their authorship to its full potential. Here are just a few of those challenges. Many authors

- Lack understanding of the self-publishing landscape
- Lack planning skills, which are necessary for long-term success
- Lack effective marketing planning for the new wave of consumers
- Lack resources to help fund their vision
- Lack strategies that help them generate wealth consistently

Of all the challenges that Christian Authors face, lacking the following pillars plagues them more:

- Lack of Vision
- Lack of Faith
- Lack of Clarity
- Lack of Focus
- Lack of a Plan

Now, don't be alarmed if anything that I have written sounds like you. In truth, you're not the only one, and even I struggled with this in the early years of my authorship.

And while highlighting these pain points might make you feel uncomfortable, the first step towards overcoming these challenges is found in acknowledging that they exist with you and your writing ministry. After all, you can't expect to grow if you're not first willing to recognize that you need help.

Again, I don't want to discourage you, but rather give you the truth so that you can achieve your desired results. Yes, anything is possible when you believe; but nothing happens without active faith and proper training.

Here are some other questions and challenges that new and aspiring Christian Authors ask:

1. How do I begin this process of publishing?
2. How do I find the time to write all the books I have in mind?
3. How do I become a full-time author?
4. Will my particular book sell?
5. What are the best marketing strategies for my books?
6. Why aren't people buying my book when I know that it's what people can truly use?
7. How do I market my books?
8. How do I find the right experts for my book?
9. Should I self-publish or traditionally publish?
10. How do I develop my author's brand?
11. How can I make the Best-Seller's List?
12. How can I make the most money with my books?
13. How can I become successful as a Christian Author when I have hardly any money for investment?
14. If God gave me this idea, then isn't it up to Him to put it all together to make it prosperous?

Every single question and challenge can be answered and addressed once you begin to lay the foundation for your authorship, and the rest of this guide will show you how.

Let's continue.

How I Discovered the Solutions

By now, you may be familiar with my story behind creating this Program. Back in June 2016, I sought the Lord concerning the direction of my company. I knew that it had the potential to be something great; but I simply did not know how to go about it.

I had succeeded in creating a reputation as a professional editor and writer for my clients; but in order for the company to be in a position to hire others and to generate more profit, I would need to do something else. But what?

As I petitioned the Lord concerning this, He gave me this idea to create a course for Christian Authors, something that could be packaged for them. I knew that there was a need and gap in the Christian writing market. So many new writers have emerged and continue to emerge; but there was no one to lead them in the way towards full-time success, at least not from my search. I know this because I looked for one such person to help me.

True, there are plenty of Christian coaches to help people write a book; but their knowledge is limited in terms of how to generate wealth to fuel this career, because they had not truly cultivated their own understanding of such complexities.

Then there are those Christian Authors who have been in the industry for many years, and have become best-sellers and full-time authors; but they have a certain leverage because they've been in the self-publishing game for so long.

But what about those who are just entering the playing field? How do they acquire success? Because the former way of achieving it just won't cut it in today's market.

As with anything, growth must accompany progress. If you intend to progress as a thriving writer, you must be willing to grow with the times. You must do what most aren't willing to do so that you can see the results that many won't experience.

This was a lesson that I had to learn. I wanted more for my publishing company. But desiring more only got me so far.

I had to DO something in order to see results.

I had to seek out answers that were quite difficult to find. In fact, it took me months--9 months of working and researching for 80+ hours a week--to pull everything together.

I had to study the expertise of different entrepreneurs, none of whom are in the self-publishing industry. And what I discovered is that becoming a thriving Christian Writerpreneur is impossible to do without proper training, no matter how great the idea for a book is.

Can you see the difference?

Finally, the Answers are Here!

Every Christian Author has asked questions about how to get started and how to succeed in this industry.

There's nothing like having probing questions in your heart and mind, and never finding the answers. That can be frustrating, and can cause you to lose interest, even with creating your publishing career.

But when the answer is right before you, you have to decide whether or not you are ready to receive all that it contains. And I believe, dear writerpreneur, that you are ready. You simply need to jump, and I want to help you fly.

You don't have to endure months of research to find answers to your questions on how to develop a successful authorship and brand. Not when I've done the work for you. This is why I urge you to take part in what I know to be the most cost-efficient, effective training program that I developed specifically for you.

[The Empowered Writerpreneurs Program™](#) is an intense course that trains you for full-time writerpreneurship. It teaches you advanced principles and strategies that help you cultivate a thriving and successful career as an author.

The Program is especially designed to give you the tools and resources you need in order to create a consistent plan of action for generating wealth using your craft.

This Program includes over 100 actionable lessons, each presented in a chronological order so that you can follow a step-by-step process towards beginning your journey as a full-time author.

Your lessons are supported by ongoing training through my Empowered Writerpreneurs Masterclass. Receive online mentoring from industry experts through interactive videos.

You will never be alone in the process, either, as I will provide complementary coaching and mentoring to you directly.

Every writer needs a set of pillars on which to found his authorship; but every writer needs his or her own methods to see those goals realized. And this program helps you accomplish them within a few months and not years.

Maybe you're on the fence about enrolling in [my online school](#), and that is perfectly understandable. My clients have always expressed how nerve-wrecking it can be to fully commit to something that requires a financial and time commitment of this magnitude.

Or maybe you know for sure that you want to enroll in my school, but you still want to learn more.

Whatever mental place you are at right now, understand that you can overcome these fears and apprehensions. You have absolutely nothing to lose and only a dream to gain from enrolling, because your one-time payment guarantees you full access to all empowering content, now and in the future.

You will never cease to be empowered once you enroll.

What would you like your authorship to look like one year from now? What about five years from now? The [Empowered Writerpreneurs Program](#) will make that possible.

So, get enrolled in the only program designed especially for you.



LEARN HOW TO
POSITION
YOURSELF FOR
SUCCESS
AS A NEW CHRISTIAN
AUTHOR

ENROLL IN THE EWP

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